

**BOOK NOW FOR SUMMER 2010**

# heretoday...

STRETCHING THE BOUNDARIES OF SPEYSIDE

## heretoday

### Reasons why you should advertise...

- + A real magazine targetted at visitors and locals
- + Print run 12,000+ full colour A5 copies
- + Four month's exposure per issue  
**Published spring, summer and winter**
- + Free at key visitor attractions, hotels, cafés, restaurants, B&Bs, self-catering cottages and advertisers. Plus all Tourist Information Offices.
- + Guaranteed distribution throughout our catchment - **see over**
- + Produced by professional journalists who link your advertising to well-written editorial

Another publication from **finks publishing**  
Cairnargat  
Glass  
Huntly  
Aberdeenshire  
AB54 4XQ

Telephone and fax  
**01466 700367**

email  
**fiona@finkspublishing.com**

[www.heretodayscotland.co.uk](http://www.heretodayscotland.co.uk)

Editorial Production Advertising  
**Alastair Robertson**  
**Fiona Hill**

**The new, all-season, guide free to visitors and locals**

### Contact details and rates over page



**WHAT OUR CLIENTS SAY...**  
**'At last something intelligently written that looks good...'**  
PANNY LAING,  
LOGIE STEADING,  
FORRES

# Advertising rates... 2010

**Four months' exposure**  
**Minimum print run 12,000**  
**36,000 readers**  
**per edition**

WHAT OUR CLIENTS SAY...  
 'I've had the best response from Here Today to any other publications I have used...'  
 STEFAN GELLICH,  
 J&P CRUICKSHANKS,  
 FOCHABERS

The new, full colour, quality magazine for visitors and locals

## 2010 rates (editorial available - please check):

Full page portrait	£350	138mm x 200mm
Half page landscape	£200	138mm x 98mm
Quarter page portrait	£120	67mm x 98mm
Eighth page landscape	£85	67mm x 48mm

## PRIME SPOTS...

Double page spread (DPS)	£600	286mm x 200mm (or 302mm x 216mm inc 3mm bleed)
Back page	£550	138mm x 200mm (or 154mm x 216mm inc 3mm bleed)
Strip ad on centre pages	£350	286mm x 27mm
Page 2 (inside front)	£400	286mm x 27mm

## DISCOUNTS

Two editions booked **10%**  
 Three editions booked **15%**



**Production of ads at no extra cost**  
 for limited period only

### however...

Any artwork supplied by disk must be accompanied by hard copy of final advertisement.

Email artwork to [info@heretodayscotland.co.uk](mailto:info@heretodayscotland.co.uk)

Please send quark, illustrator, photoshop, pdf, tiff or jpeg cmyk files with fonts embedded.

Finks Publishing can set clients adverts but will remain the property of Finks Publishing

**Advertising deadline for summer issue - 11 June 2010**

**CALL 01466 700367 to reserve your space**

**or email [fiona@finkspublishing.com](mailto:fiona@finkspublishing.com)**

**[www.heretodayscotland.co.uk](http://www.heretodayscotland.co.uk)**

## BOOKING FORM

### Client details

Company name.....

Contact name.....

Position.....

Address.....

.....

.....

Telephone .....

email .....

Purchase Order number.....

### Advert Specification

Advert size.....

Special position/requirements.....

.....

Issue Number/s.....

**FAX COMPLETED FORMS  
TO 01466 700367**

**For all advertising enquiries call**

**Fiona Hill**  
*Here Today...*  
**Cairnargat**  
**Glass, Huntly**  
**Aberdeenshire AB54 4XA**  
**+ 01466 700367**  
**e [fiona@finkspublishing.com](mailto:fiona@finkspublishing.com)**

### Booking Costs

Amount.....

VAT (+ 17.5%).....

**Amount payable on invoice.....**

### Client confirmation

Name.....

Position.....

Signature.....

Date.....

**Payment terms** Payment terms are strictly 30 days.

**Terms and conditions** All bookings subject to availability.  
Standard terms and conditions available on request.  
Any artwork sent by disk must be accompanied by  
hard copy of final advertisement.

### WHAT OUR CLIENTS SAY...

' I love it... we had  
an inquiry almost  
as soon as the  
summer edition  
came off  
the press ...'

NIKKI DEAN,  
CASTLE TOURS,  
HUNTLY